

Discussion on the Organic Combination of Excellent Traditional Culture in China and Ideological and Political Education in Colleges and Universities

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Abstract: Chinese traditional culture has a long history and embodies the deepest spiritual pursuit of the Chinese nation. It represents the unique spiritual identity of the Chinese nation and provides rich nourishment for its continuous growth, development, and growth. As a carrier of traditional cultural inheritance, Ideology has always been considered an important factor for the cohesion of the nation and the prosperity of the country. In the complex and diverse situation, there are shortcomings such as resource scarcity and outdated routines. This requires us to return to the origin of Ideology, rely on excellent traditional Chinese culture as resources, and complete the construction of spiritual civilization in modern Chinese society with its profound and extensive cultural essence. To enhance the vitality and attractiveness of ideological and political theory courses in universities, it is necessary to quickly integrate Chinese excellent traditional culture into students' Ideology work, fully explore and interpret the reasonable core of Chinese excellent traditional culture, actively explore the basic path of integrating Chinese excellent traditional culture into students' Ideology, and play its important role in students' growth and success.

1. Introduction

As teachers engaged in Ideology, they often tell students to love the motherland, the people, the party and the nation, to have a sense of honor and historical mission to the country, and to always establish a correct world outlook, outlook on life and values. We should give full play to the exploration method of subjective initiative so that students can deeply and comprehensively understand the history of the motherland and the excellent traditional cultural connotation, so that students can truly understand from the bottom of their hearts why they should love their country, the nation, the party and the people, and let them know how great their national responsibilities are. As the carrier of traditional cultural heritage, Ideology has always been regarded as an important factor for the cohesion of the nation and the prosperity of the country[1]. China's excellent traditional culture contains rich philosophy of dealing with people, which is the cultural background of Ideology for college students. We can absorb and learn from China's excellent traditional culture, and tap the ideological education resources such as patriotism, enterprising spirit, harmonious spirit, moral spirit and ideal personality, so as to improve modern students' Ideology system [2]. In the complex and changeable pluralistic situation, there are some defects such as lack of resources and outdated routines, which requires us to return to the origin of Ideology, rely on China's excellent traditional culture as resources, and complete the spiritual civilization construction of modern China society with its thick and broad cultural essence. Learning China's excellent traditional culture will help to improve students' knowledge structure, improve their ideological and moral level and self-cultivation, and play a very important role in establishing a correct outlook on life, values and complete personality [3-4]. This can not only increase students' participation but also enhance their interest in learning traditional culture. Universities should cultivate a team of high-quality Ideology teachers, who should not only understand traditional cultural knowledge and Ideology, but also be proficient in network information technology, in order to guide college students to improve their knowledge structure and overall quality by accepting excellent traditional Chinese culture, actively explore the basic path of integrating China's excellent traditional culture into students' Ideology, and

play its important role in students' growth and success [5].

2. The Specific Embodiment of Excellent Traditional Culture in Ideology

2.1. The spirit of humanism in pursuit of ideal personality

Faced with the rapid development of the current economic market, some people have undergone serious distortions in their values and ideologies due to their inability to resist the temptation of economic interests. To fundamentally alleviate its negative impact, the core approach is to strengthen education in ideals and beliefs, and in the process of cultivating students' humanistic spirit, to establish correct ideological and values, so that they can fully devote themselves to future learning and work. The changes in nature have their unique spiritual connotations. Through long-term historical research and observation, the Chinese ancestors had a good understanding of the steady development of natural phenomena, and established a spirit of initiative, initiative, and resilience[6-7]. They believed that humans should learn from nature, never give up, and never stop striving for self-improvement.

To strengthen the patriotic education of college students, it is first necessary to educate them to have a strong sense of national self-esteem and confidence, as well as a high sense of responsibility to maintain the dignity of the motherland and the interests of the people. At the same time, it is also necessary to guide them to closely link their personal future with the fate of the motherland, work hard, and contribute their strength to the prosperity and strength of the motherland and the great rejuvenation of the Chinese nation[8]. This article analyzes the main content of the application of excellent traditional Chinese culture in student Ideology work, as shown in Figure 1.

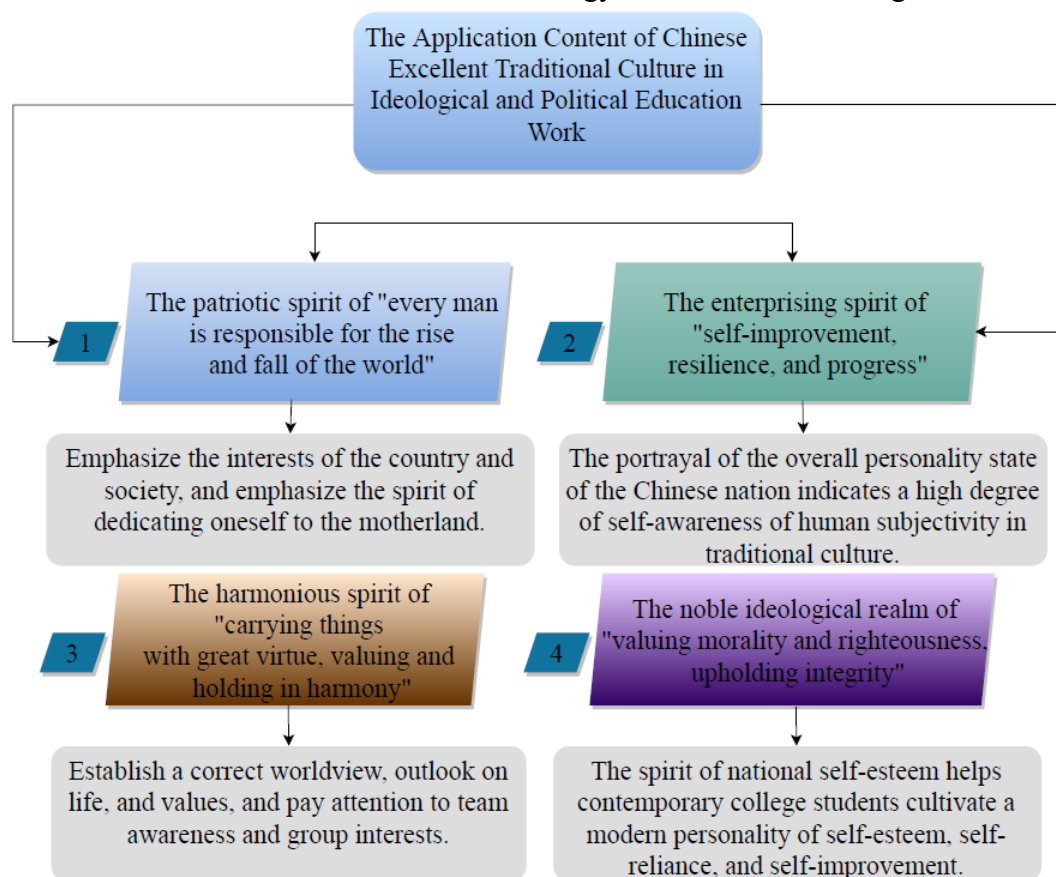


Figure 1 Application Content of Chinese Excellent Traditional Culture in Ideology Work

At present, China's society is in a period of transformation from a planned economy system to a socialist market economy system, from a traditional society to a modern society. The realization of this transformation not only enhances the level of productivity and comprehensive national strength, but also triggers profound changes in people's lifestyles and values[9]. This concept of

righteousness and benefit reflects the value orientation of ancient China and is also the value orientation of the development of the Chinese nation. In Confucianism, Confucius regarded righteousness as the standard for all behavior, believing that righteousness is the standard for people to walk in the world and a prerequisite for becoming a gentleman. To achieve self spiritual transcendence. In the current Ideology of students, it can be fully integrated into it, deepening their understanding of personality while also helping them establish the correct direction of struggle[10].

2.2. The Spiritual Cultivation of Moral Practice

In view of the traditional culture, the cultivation view of virtue and behavior first is to a great extent an affirmation of the subject's consciousness. While respecting the value of personality, it also pays attention to moral practice to a certain extent. The life ideal of China's traditional culture focuses on the formation and realization of ideal personality, and advocates transcending utilitarian constraints. Correctly handling the relationship between people and things makes people show the essential characteristics different from animals. Therefore, carry forward the traditional culture of China. It is conducive to organically combining the principle of interests, the principle of independence and enterprising spirit of the modern market economy with the lofty pursuit of life [11]. If a person wants to be a foreign king, he must first be an inner saint. To be an inner saint, he needs not only good moral qualities such as benevolence and righteousness, but also corresponding knowledge and ability. In addition to the corresponding guidance and correction of college students' behavior norms, it can also cultivate their rational thinking ability, so that when they encounter problems, they can think with ideal thinking and avoid inappropriate words and deeds and emotions[12].

2.3. The Harmony View of Harmony between Heaven and Man

Throughout the long historical process, the idea of 'harmony' has been repeatedly emphasized by thinkers of various dynasties, and has accumulated into a distinct character in Chinese culture. In practical operation, this idea is mainly reflected in how people interact with each other, with society, and with nature. In the final analysis, it fundamentally embodies the development concept of harmony and unity among all things in nature. A person who only knows how to behave is not considered to have cultivation. Only by practicing moral standards can they truly have cultivation. Grape said, "Although the Tao is near, it cannot be achieved; although things are small, they cannot be achieved." Only by achieving inner sageliness can we achieve the highest ideal personality of Confucianism. The Confucian concept of 'external kings and internal saints' is not only a manifestation of the moral value of Confucian moral thought, but also a reflection of personal self-improvement, enabling them to better establish and develop in society. In addition, it also helps to achieve good unity between oneself and society. The spirit of Chinese culture has significant influence and inspiration for Ideology to focus on the construction of new interpersonal relationships among college students and promote the construction of a harmonious society.

3. The path of integrating excellent traditional culture into Ideology in colleges and universities

3.1. Optimize the ranks of ideological and political teachers

After the introduction of the new teaching policy, the training of ideological and political teachers has been strengthened. Teachers of ideological and political work must first constantly improve their political literacy, and then they can do a good job of teaching and solving doubts. Compared with traditional culture, today's learning environment, learning conditions and learning equipment have made great progress. However, students should also undertake arduous learning tasks when studying, so that they can establish a positive job-hunting mentality in the future job search and realize utmost extent. At the same time, it makes them realize that they should stick to the truth, never compromise or give in to things that are "wrong" or "evil", even if they sacrifice their lives. This is called moral integrity, which is unique to our nation and necessary for modern

students.

Educating modern students in traditional culture can guide them to take the benevolent gentleman in traditional culture as a model, consciously cultivate noble moral sentiments, constantly pursue a higher realm of life and improve their self-personality. Through the above analysis, this paper studies the countermeasures to strengthen the traditional culture education of college students, as shown in Figure 2 for details.

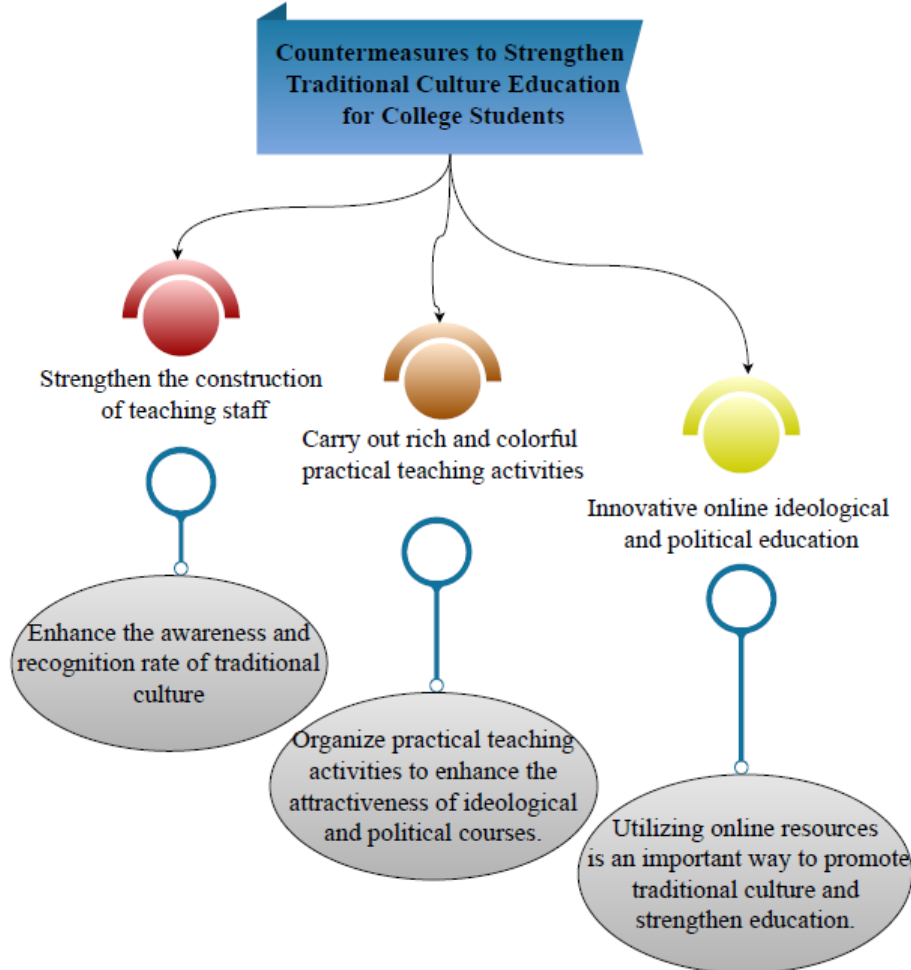


Figure 2 Strategies for Strengthening Traditional Culture Education for College Students

Enhance students' interest in traditional cultural knowledge, establish their sense of ethnic cultural belonging and participation. Students can also be subtly influenced by traditional culture based on their major. Many current ideological and political teachers lack corresponding professional qualities, and their own understanding of traditional culture is insufficient. When teaching, they often perfunctorily, which reduces the effectiveness of classroom teaching. Therefore, it is necessary to continuously optimize ideological and political teachers and cultivate qualified mentors.

3.2. Deepen the education system of excellent traditional culture

In the teaching form, flexible teaching forms are adopted to popularize traditional culture among college students. In the daily relationship between people and society, it is to emphasize harmony, coordination and unity, rather than the idea of advocating the supremacy of the individual and the strong opposition between the individual and society as in western culture. Universities should consciously strengthen the dissemination of excellent traditional culture, guide public opinion through the establishment of online chat rooms, WeChat platforms, campus post bars, etc., carry out in-depth education activities with the theme of socialist core values, continuously extend the connotation of traditional culture, and highlight contemporary themes. In addition to utilizing classroom and campus cultural construction carriers, activities can also be used as carriers to carry

out traditional culture education in universities.

This spirit of China culture is of great influence and enlightenment for Ideology to pay attention to the construction of new interpersonal relationships and promote the construction of a harmonious society. Universities should consciously strengthen the dissemination of excellent traditional culture, guide public opinion through the establishment of online chat rooms, WeChat platforms, campus post bars, etc., carry out in-depth education activities with the theme of socialist core values, continuously extend the connotation of traditional culture, and highlight contemporary themes.

4. Conclusions

In contemporary Ideology, it is more important to trace back to the origin of integrity culture, in order to nourish and enrich the spiritual culture of college students, and enable them to treat their lives, work, and emotions with an honest and trustworthy attitude. The interpersonal relationships based on harmony and integrity in traditional culture will inevitably open up new paths and directions for current Ideology. The application of excellent traditional culture in Ideology for college students not only enhances their ideological awareness, but also helps to enhance their moral cultivation and personality charm. Universities should consciously strengthen the dissemination of excellent traditional culture, guide public opinion through the establishment of online chat rooms, WeChat platforms, campus post bars, etc., carry out in-depth education activities with the theme of socialist core values, continuously extend the connotation of traditional culture, and highlight contemporary themes. In addition to utilizing classroom and campus cultural construction carriers, activities can also be used as carriers to carry out traditional culture education in universities. This can not only increase students' participation but also enhance their interest in learning traditional culture. Universities should cultivate a team of high-quality Ideology teachers, who should not only understand traditional cultural knowledge and Ideology, but also be proficient in network information technology, in order to guide college students to improve their knowledge structure and overall quality by accepting excellent traditional Chinese culture.

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